



Overview

TheNetStart is a venture aimed at helping Internet entrepreneurs to develop their ideas into real businesses. In order to do this, theNetStart will bring together the three essential elements needed to build a world class start-up ecosystem - academia, local enterprise and funding. There are two elements to the theNetStart – an incubator and a Web Services Development Platform.

Based in the north of England, theNetStart Incubator will work with local universities and regional development agencies to provide physical collaboration workspace, academic talent, mentoring and business development. To fulfill the funding requirements for growing businesses, theNetStart will also leverage the Seedcamp funding network which is backed by many of Europe's leading venture capital investors.

Along side the theNetStart Incubator will be theNetStart Web Services Platform which will automate and make available the common components that are necessary to develop any business. This platform will aggregate node services such as Amazon Web Services, Google checkout etc and will be accessible via open API's.

Sheffield Council:-

Sheffield City

From the perspective of Sheffield, theNetStart is the mechanism through which the city can achieve the stated aim of establishing the digital campus as a strategic hub for technology businesses.

Key elements of theNetStart proposition include:-

- Make Sheffield a leader the IT space
- Attracting the best talent in the region
- Establishing partnerships with leading tech corporates (Google / Microsoft / Sun)
- improving IP spinout from participant universities
- De-risking startups
- Improving the development of startups
- Low cost proposition

What support do we need from Sheffield?

- Subsidised access to workspace - the basic requirements include:
 - Independent collaboration workspace,
 - Informal and formal meeting facilities and hot desking for up to 100 seats.
 - This drives to a 10k sq ft requirement per collaboration hub.
 - Subsidy for the first two years while the venture is established.
- Marketing/branding support for theNetStart entity - usual profile support.