

Curriculum Vitae

Georgia J T Brown, BA (Hons), MA

A creative, enthusiastic web and new media specialist, with excellent project management, interpersonal and leadership skills, enjoys a challenging, strategic role, within a forward thinking organisation.

Personal Details:

Address:	Telephone:	07939 514 247
23 Albany Court	E-mail:	GJTBrown@googlemail.com
West Didsbury	Date of Birth:	05/06/1974
Manchester	Driving Licence:	Full, Clean
M20 3DY		

Employment History:

Project Development Manager, Westhawk Ltd, Manchester **Sept 2005 – Present**

Working at an organisational level, to deliver strategic frameworks and business plans for Westhawk Ltd. Maintaining in-depth knowledge of online/new media industries and managing the development and implementation of innovative, cutting edge solutions. Working with colleagues, clients and contractors at all levels, and managing people, timescales and resources effectively. Advising, troubleshooting and decision-making, based on technical knowledge and management experience.

New Media Manager, Marketing Manchester, Manchester **July 2002 – Sept 2005**

Overall responsibility for managing the ongoing development of Greater Manchester's tourism websites and new media functions, including; web, mobile, SMS, email, viral, kiosk and online booking. Procuring content management and database systems, to deliver a content rich online environment and maximise use of electronic content across multiple channels.

Web Designer, Sage Software Group Plc, Newcastle upon Tyne **Nov 2000 – July 2002**

Working as part of a team to develop the family of UK Sage websites, including; Sage Reseller's Community, Sage Group Site and Sage WebShop. Lead designer for the eBusiness Club and Reseller Order Express microsites. Responsible for co-ordination of user testing and best practice guidelines for usability, accessibility, eCommerce, online payment and security.

Creative Designer, The Simpson Print Group, Tyne and Wear **April 1999 – Nov 2000**

Development of the Group's corporate client base, through the creation of new and innovative graphic design concepts for blue chip clients, including; Walkers Crisps, McVities Biscuits, Lego Media and Eidos Interactive. Liaising directly with clients and managing projects from conception to print, creating strong, long term customer relationships.

Graphic Designer, BALS Industrial Accessories, Northumberland **Aug 1998 – April 1999**

Responsible for overhauling the organisation's corporate identity and the design/production of all sales and marketing literature, liaising with senior management in the UK and affiliated companies across Europe.

Graphic Designer, Contributions Agency, DSS, Newcastle upon Tyne (short-term contract) **Dec 1997 – Aug 1998**

Graphic Designer, City of Sunderland College, Sunderland (short-term contract) **May 1997 – Dec 1997**

Graphic Designer, Northumberland County Council, Northumberland (short-term contract) **June 1996 – May 1997**

Education and Qualifications:

Certified Prince2 Practitioner – Pass
Matrix Training, Leeds

April 2006

MA Design Practice – Pass with Distinction
University of Northumbria at Newcastle

Sept 2001 – Jan 2003

BA (Hons) Graphic Design – 2.2
Nottingham Trent University

Sept 1993 – June 1996

Certificate of Foundation Studies in Art and Design – Pass
Newcastle College of Arts and Technology

Sept 1992 – June 1993

3 ‘A’ Levels: Art (A), English Literature (C), Biology (C)
9 GCSEs: 3 x (A), 3 x (B), 3 x (C)
Ponteland County High School, Newcastle upon Tyne

Sept 1987 – June 1992

Training Courses:

Macromedia Flash
Introduction to HTML Scripting
Adobe Photoshop – Advanced
Macromedia Director – Basic

Oct 2000
Jan 2000
Dec 1997
Dec 1997

Personal Skills:

I am an organised and conscientious leader, with strong interpersonal skills and a strategic approach to management, problem solving and project development. Having worked within a variety of organisations, both in terms of size and sector, I am able to confidently negotiate and communicate at all levels. I enjoy working as part of a team, and understand the importance of continuous professional development for both myself, and those I manage.

Technical Skills:

My knowledge, experience and expertise cover a wide range of leading edge technologies, including; Web, CMS, Database Design, Data Protection, e-Commerce, Internet Security, Email Marketing, PPC, SEO, User Interface Design, Usability, Accessibility, New Media, Web 2.0, Social Media/Networking, Blogs, Wikis, Podcasting, Mobile Marketing, SMS, Picture Messaging, Bluetooth, VoIP, Asterisk, FreeSWITCH, IM.

I am a confident user of the following software packages; Adobe Photoshop, Macromedia Freehand, Macromedia Fireworks, Macromedia Flash, Macromedia Dreamweaver, Macromedia Director, Microsoft Front Page, Quark Xpress, Pagemaker, Adobe Illustrator, Corel Draw.

Mac and PC literate.

Interests:

Away from work, I have a variety of interests, mainly involving my passion for art, craft, interior design and DIY. Until recently, I owned a small craft gallery in the Lake District, which I ran part time with the support of my family and local artists. Last year I completed major renovation of my flat in Manchester, involving several building contractors and a significant amount of DIY. This summer I bought a holiday home in the South of France that I now enjoy visiting with family and friends. I like to develop my skills and interests wherever possible, completing recreational evening courses such as ceramics, photography, upholstery and conversational French.